



**Ernst & Young
2011 Czech Republic
Entrepreneur of the Year®**

Ernst & Young Entrepreneur of the Year

- ▶ The world's most prestigious awards program recognizing outstanding entrepreneurs
- ▶ Launched in 1986 in the USA
- ▶ It's the only worldwide business award
- ▶ It's a unique and creative asset for the firm
- ▶ It encourages entrepreneurial activity among those with potential

- ▶ It is about people who:
 - ▶ inspire others with vision and leadership
 - ▶ establish a track record of achievement
 - ▶ continue to build and lead growing and dynamic businesses



2011 Czech Republic Entrepreneur of the Year

- ▶ Launched in 2000
- ▶ 12th annual prestigious award program in the Czech Republic
- ▶ We look for the best Czech entrepreneurs
- ▶ The Czech winner go on to participate in the award's world finals in Monte Carlo in June of the following year



Czech Republic Entrepreneur of the Year – Winners

2010: Adam, Valdemar and Mariusz Walach, WALMARK

2009: Eduard Kučera, AVAST Software

2008: Vladimír Kovář, UNICORN

2007: Tomáš Březina, BEST

2006: Pavel Juříček, BRANO Group

2005: Radim Jančura, Student Agency

2004: Miroslav Řihák, ANECT

2003: Zbyněk Frolík, LINET

2002: Kvido Štěpánek, Isolit Bravo

2001: Zdeněk Jandejsek, RABBIT Trhový Štěpánov

2000: Kateřina Janků, Moravia IT



Profile of Participants

The finalists and award winners include some of the fastest-growing companies in the Czech Republic



Eligibility

To be nominated for the EOY award, entrants must be actively involved in the management of a company that has been in existence for at least two years.

Entrepreneur needs to have an ownership interest of at least 25% or significant shareholding or management influence in the business.

Nomination process:

A nominee submits Nomination form → if eligible, EY makes a standardized on-site Detailed Interview, press check → EY provides all materials about participants to the Jury

Categories

Main Award - Entrepreneur of the Year Czech Republic

Categories

- ▶ Technology Entrepreneur of the Year (*evaluated by special Jury*)
 - ▶ Candidates whose firms create and utilise modern technology to a significant extent
- ▶ Emerging Entrepreneur of the Year
 - ▶ Candidates whose firms were established less than 5 years ago
- ▶ Regional winners
 - ▶ We announce winners in regions depending on the number and quality of candidates from the given region.
- ▶ Social Entrepreneur of the Year (*evaluated by special Jury*)
 - ▶ In cooperation with Schwab Foundation for Social Entrepreneurship

The Jury

- ▶ **Adam Walach**, WALMARK, Entrepreneur of the Year 2010
- ▶ **Eduard Kučera**, AVAST Software, Entrepreneur of the Year 2009
- ▶ **Vladimír Kovář**, UNICORN, Entrepreneur of the Year 2008
- ▶ **Pavel Juříček**, BRANO Group, Entrepreneur of the Year 2006
- ▶ **Zbyněk Frolík**, LINET, Entrepreneur of the Year 2003
- ▶ **Jana Ryšlinková**, US Business School Praha
- ▶ **Petr Šmída**, ENERN
- ▶ **Tomáš Ventura**, iDNES.cz, deputy editor-in-chief
- ▶ **Pavel Páral**, EURO, editor-in-chief

Judging Criteria

Entrepreneurial spirit:

- ▶ Setting high standards and demonstrating a desire to be successful
- ▶ Taking risks and overcoming obstacles
- ▶ Demonstrating perseverance and learning from experience

Innovation:

- ▶ Pioneering new approaches or technologies
- ▶ Ability to adapt and develop products/services ahead of the market
- ▶ Building a culture of innovation and investing in research and development

Personal integrity/influence:

- ▶ Personal values and approach to relationships with staff, clients, suppliers and colleagues
- ▶ Experience as a role model, mentor and/or advisor to others
- ▶ Personal involvement in the wider community

Financial performance:

- ▶ Strength of financial performance and track record in raising equity and debt finance
- ▶ Strategies for managing cash flow and ensuring long-term sustainability
- ▶ Growth in financial results and reinvestment of profit

Strategic direction:

- ▶ Developing a vision and setting goals for future growth and expansion
- ▶ Building an effective team (e.g. staff, directors, advisors)
- ▶ Measuring and benchmarking progress against goals

National/global impact:

- ▶ Achieving substantial market share
- ▶ Extent of expansion into national and international markets
- ▶ Plans to enable international growth and increase impact

Timing

- ▶ Call for nominations – September 2011
- ▶ Nominations close – end of November 2011
- ▶ Delivery of the complete package of supporting materials concerning the entrepreneurs to the Jury – December 2011
- ▶ The Jury meeting – January 2012
- ▶ Announcement of regional winners – January - February 2012
- ▶ Award ceremony, Žofín Palace, Prague – February, 15th 2012
- ▶ World Entrepreneur of the Year 2012 in Monte Carlo – June 2012

Partners & supporters

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